



Tampa Jewish
Family Services

2008-2009 annual report

"He who saves one Life... it is as if he has saved the entire Universe" - Talmud Sanhedren 4:5

letter from the president

Dear Friends of Tampa Jewish Family Services:

“It was the best of times, it was the worst of times,” said Charles Dickens. So it could be said of the last year at TJFS.

However, your TJFS Board and staff of the agency made the best of these troubled times. Our country’s economy soured and the capacity of our generous donors was impaired. The demand for our services skyrocketed because of the downturn. With less revenue and more demand, and knowing that personnel costs are our biggest expense, TJFS staff stepped forward and took a significant, temporary reduction so that we could continue to serve.

Your TJFS Board took up a challenge from a friend of the agency and substantially increased their own financial support. The interim CEO, Michael Barnett, aggressively sought out new sources of revenue that ultimately stabilized the operations of the agency and restored the pay cuts.

The poor economy brought out the creative best in the community and TJFS. In a bold move, we joined other major Jewish communities and established a Hebrew Loan Program (HeLP), which provides small interest-free loans. The boldness was the innovation that members of the Jewish community volunteered to use their own good credit, to guarantee lines of credit at a partnering bank. The damaged economy obviated the possibility of immediately endowing the HeLP, but those Jewish friends of TJFS found the will and a way to help. The entire community is grateful.

Thanks to TJFS Vice President Stacie Linsky and her friends, we had a successful fundraiser, the Tampa Trifecta. Its success was remarkable in light of the fact that, for the first time in a number of years, there was no major corporate sponsor. The creativity and hard work of old and new TJFS friends on the “Trifecta” encouraged the staff and Board at a difficult time.

In the past year, the Board has added a cadre of new members who bring fresh perspectives and energy to those of us who have long served. New leaders are emerging and a sense of *l’dor v’dor* is present at our meetings. We can feel the excitement of a compelling future.

Finally, and of great importance, TJFS has been fully accredited by the national, independent body, the Council on Accreditation, that sets the standards for and evaluates major non-profit agencies. Along with the staff, who did the work to successfully apply for accreditation, the Board is gratified at this national seal of approval.

“It was the best of times, it was the worst of times,” said Charles Dickens. TJFS has taken the worst of times and transformed them to the best of times. We share our achievements with each of you. Your faith, trust and support were the forces that drove our success. *Todah Rabah!*

Steve Freedman, Board of Directors President
Tampa Jewish Family Services

accomplishments & financials

211 unduplicated counseling clients served
 6 children
 152 families and individuals
 53 seniors

1,435 counseling sessions
 39 children
 978 families and individuals
 418 seniors

4,863 bags of food distributed

65 Jewish seniors received holiday bags

2,382 responses to information and referral requests

287 individuals benefited from TJFS community programs

\$20,000 in grants was awarded to TJFS

75 seniors at Mary Walker and The Jewish Towers received food from our food bank

Collaborated with the Tampa JCC, Tampa JCC Preschool, Weinberg Village, Children's Board of Hillsborough County, ACCESS, local synagogues, America's Second Harvest of Tampa, Lifepath Hospice, Florida Department of Children and Families, Hillsborough County and others

Total Support & Revenue:

\$406,491

| | |
|-------------------------|-----|
| Tampa Jewish Federation | 25% |
| Contracts | 15% |
| United Way of Tampa Bay | 14% |
| Friends Campaign | 12% |
| Contributions | 9% |
| Counseling Insurance | 6% |
| Fund Raising | 6% |
| Counseling Fees | 5% |
| Grants | 5% |
| Endowment and Interest | 3% |

■ earned income ■ contributed income

Total Expenditures:

\$483,824

| | |
|---------------------|-----|
| Counseling | 35% |
| Senior Services | 26% |
| Administration | 20% |
| Community Food Bank | 11% |
| Other Programs | 8% |

our programs & services

A helping hand, with a tradition of service to the community.

For more than 50 years, TJFS has continually evolved and expanded its programs and services to meet the changing needs of the community. Our clients are healthy, ill, young, old, single, married, Jewish, non-Jewish, poor, and financially stable. In fact, they are a reflection of our community.

Counseling Services

Counseling is a process of learning, growing, and expanding awareness. This can happen at any age or stage in life. We live in a world that is increasingly complex, intense and stressful. Both adults and children need support when dealing with life transitions and stress. The professionals at TJFS are highly qualified to work with:

- Individuals, Couples, Families, Children and Adolescents
- Adjustment difficulties
- Anger management
- Anxiety
- Community issues
- Depression
- Marital issues (divorce, intermarriage, remarriage, blended families)
- Grief and loss
- Illness in the family
- Life transitions
- Parenting education
- Pre-marital counseling
- Relationship issues
- Stress management

Tikvah “Hope” Program for Families of Children with Special Needs

Recognizing the diverse requirements of children, adults and families who have an array of disabilities, TJFS responds with a range of services to meet their unique needs. Services include:

- Resource Library
- Information and Referral
- Monthly “TIKVAH Talk” Parent Groups with guest speakers *CEs available for Professionals

“I love how people here help you feel better; it feels like you are talking to someone you can really trust.”



our programs & services

Senior Services

Individual Counseling: For senior adults, single or married who may be experiencing depression, anxiety, life stress, or withdrawal because of losses, illness and financial issues. Senior adults are seen at the TJFS office, senior facility or in their own home.

CareLink: A case management program. Professional staff can assist adult children or relatives with resources, options and coping. Comprehensive in-home evaluations and planning for life changes are also available.

Jettsetters: In partnership with the Tampa JCC, TJFS offers social and educational programming every other Thursday for our seniors.

Jewish Outreach: Residents are remembered at holiday time with special gift bags. Shabbat on Wheels provides weekly Friday afternoon pre-Shabbat services at area Assisted Living Facilities.

Social Services Coordination: Our senior social services coordinators assist residents of select independent-living facilities. Our staff also provides information and referral services to those seniors living in the community attempting to “age in place.”

Community Services

TJFS Community Food Bank: Our Food Bank distributes more than 4500 bags of food a year throughout Hillsborough County. The Food Bank primarily operates through the efforts of faithful volunteers. Its mission is to help meet the nutritional and social needs of the hungry in our community.

Information and Referral: TJFS has teamed up with Hillsborough County, DCFS and ACCESS. We are listed as a provider on their heavily accessed 211 system. We also utilize their resources to refer those needing a variety of resources to public and private providers throughout the county.

HeLP (Hebrew Loan Program): In partnership with Tampa Jewish Federation and BB&T Bank, HeLP addresses emergency financial needs of those families affiliated with the Jewish Community. HeLP offers interest-free loans for up to 18 months ranging from \$500- \$2,000. Its mission is “In the tradition of Gemilut Chasadim (loving kindness), HeLP provides a dignified method of assistance that promotes self-reliance.”

Family Support Coordination: In partnership with the Children’s Board of Hillsborough County and Tampa JCC Preschool North, our Family Support Coordinator provides assistance to students and their families through support plans, family team meetings, classroom observations and referrals to community resources.

JELF (Jewish Educational Loan Fund): JELF grants Jewish student interest-free loans.

Aging Out: Case management for Medicaid Waiver clients to remain in their home.

“My child’s therapist takes time to find out what my daughter needs.”

friends

2008-09 tjfs friends campaign

*Thank you for continuing
to support TJFS through
your generous donations!*

*"I love how
volunteering at
TJFS allows me
to give back to
the community."*

*Please remember to
use your company's
matching gifts program
to support **tjfs***

Anonymous, Les & Hope Barnett, Steven & Denise Freedman, Blossom Leibowitz, Mark Miller & Michele Fleeter Miller, Saul & Lee Rachelson, Mike & Karen Reisman, Maurice & Kallie Shaw, Steven & Randie Specter, Lewis & Ileana Berger, Nathan & Debbie Doliner, Bruce & Barbara Goldstein, Susan Haubenstock, Peter & Diane Jacobson, Gary & Meg Moskovitz, Eric & Lyriss Newnman, Mark & Christel Yaffe, Carl & Paula Zielonka, Eddie & Carolyn Bass, Roy Beck & Ruth Hanno Beck, Craig Behrenfeld & Lisa Rohatiner Behrenfeld, Stephen & Susan Bennett, Burton & Nina Bernstein, Congregation Beth Am, Shirley Borkowf, Irvin & Phyllis Browarsky, Sol & Sandra Fleischman, Janie Friedland, Louis & Diane Kanarek, Joel & Rhoda Karpay, Caroline Kass, Aaron Lever & Jodi Sere-Lever, Steve & Carol Lieber, Sam & Stacie Linsky, David Moore, Rick & Ellyne Myers, Vicki Silverman, Henrietta Silverman, Andrew & Gail Titen, Lee & Valerie Tobin, Conrad & Sue Weller, Max & Linda Zalkin, Peter & Joan Zinober, Alan & Mimi Aaron, Jeff & Suanne Abeles, Lillian Aleman-Hernandez, Philip & Muriel Altus, David & Becky Anton, Gene & Leslie Balis, Lewis & Enid Barnes, Michael & Bev Boas, Mitch Braun, Joel & Penny Breitstein, Philip & Trudy Brinen, Golda Brunhild, Sheldon Busansky, Nace & Arlene Capeluto, Marshall & Ida Virginia Barnett, Ada Begelman, Mitchell & Karen Bentley, Herbert & Gloria Berkowitz, Alvin & Iris Bernstein, Lawrence H. & Frances Bernstein, Bill & Raye Chernin, Carole Cherry, Andrew & April Cohen, Richard & Maren Cohen, Comelia Corbett, David & Sharon Cross, Richard & Enid Dembo, Jules & Renee Deutsch, Ann Dolgin, Michael Duncan & Riselle Bain, Barry & Susan Dvorchik, Susan Eckstein, Debbie Eisenstadt, Robert & Janet Ettleman, Harold & Carole Ewen, Robert & Marilyn Farber, Beverly Fink, Myron & Marsha Fisher, Mayer Fishman & Donna Goldman, Larry & Phyllis Fishman, Arthur & Susan Forman, Curtis & Barbara Freedland, Bob & Cathy Friedman, Iлона Friedman, Eleanor Friedman, Michael Gamson, Leonard & Jean Gilbert, Steve & Enid Gildar, Edward Ginsberg, Steven & Deborah Gitomer, Stanley & Mikki Glantz, David Gluck, Herbert & Sharon Gold, Marvin & Betty Goldenberg, Anthony & Marisse Goldman, Richard & Virginia Gordimer, Ephraim & Nancy Graff, Howard Greenberg, Ira & Susan Guttentag, Marv Halem & Sylvia Richman Halem, Warren Harris, Joyce Hartmann, Jack & Judy Heller, Solomon & Rosalie Hersh, Bernard Hochberg, Richard & Bonnie Hoffman, Robert & Mary Jacobs, Ronald & Laurin Jacobson, Bernard & Anne Kantor, Michael & Janet Kass, Ellen Kast, Stephen Kaye, Edward Leibowitz, Harry & Reva Lerner, Starr Silver Kowitz, Michael & Cindy Korenvaes, Sylvia Krone, Frank & Esther Latnik, Mark & Elizabeth Leib, Stuart & Lori Markman, Betty Marx, Mark Mellman, Dennis & Francine Levine, Joseph & Marsha Levine, Irene J. Levine, Cliff & Linda Levy, Alice Llano, Ernest & Sally Rose, David & Francine Rosenberg, Frank & Lloyd & Patti Morgenstern, Jay & Susan Nelson, Rod & Jill Neuman, Jay & Lois Older, Burton & Mimi Osiason, Joe Perotta, Bill & Sheri Peterson, Salomon & Herta Pila, Melvin & Gail Pozin, Ronald & Susan Pross, Max & Dora Rattes, Shelly Reback, Sally Riba, Ernst & Nancy Segall, Sanford & Nancy Sher, Mark & Audrey Shine, Doris Rosenblatt, Judith Rosenkranz, Marc & Terry Rosenwasser, Michael & Judith Rothburd, Irene Rubenstein, Alan & Lois Rudolph, Sandra Schaikowitz, Jerome & Marjorie Schine, Ronald & Rita Schonwetter, Dan & Syd Schwartz, Stephen & Nancy Segall, Sanford & Nancy Sher, Mark & Audrey Shine, Bernard Silver, Joel B. Singer & Rena Firestone-Singer, Howard & Sara Stahl, Edward & Sherry Stein, Ralph & Marlene Steinberg, Irvin & Claudia Sock, Dale Solomon, Sheila Solomon, Cindy Spahn, Harvey & Sara Stahl, Edward & Sherry Stein, Ralph & Marlene Steinberg, Irvin & Claudia Strathman, Judith Szentivanyi, Gary & Lisa Teblum, Elliott & Eleanor Pepper, Myron & Denise Thomer, Albert & Beth Wagner, Salomon & Sandra Wainberg, Gregory & Maria Waksman, Albert & Brody Weaver, Edith Weber, Anne Weiner, Sam & Carol Weinstein, Otto Weitzenkorn, Brad & Beth Wexler, Beverly White, Glenn & Anne Winograd, Marilyn Wittner, Jan Wuliger, Miriam Zack, Gary & Roberta Zamore, Dan & Miriam Zohar

- ★ \$10,000 & above
- ★ \$1000 - 9,999
- ★ \$500-999
- ★ \$200-499
- ★ \$100-199
- ★ \$0-99

tjfs volunteers

We could not be nearly as successful without the dedication of our volunteers. Our hardworking volunteers pack groceries for the TJFS Community Food Bank, plan and implement our annual fundraiser, they stuff letters for the Friends Campaign, provide graphic design for our marketing, provide visits to residents at Weinberg Village, maintain Agency computers, provide clerical work in the office and help with Jewish programming at area nursing homes and assisted living facilities.

| | |
|-----------------|-----------------------|
| Robert Bern | Carlyn Neuman |
| Avi Davidson | Chana Rivkin |
| Jeff Davidson | Lesley Rudolph |
| Jesse Davidson | John Quick |
| Rachel Davidson | Amanda Saft |
| Steve Freedman | Esther Segall |
| Dan Frenden | Ashley Simon |
| Warren Harris | Pamela Sprig |
| Caroline Kass | Jill Tanen |
| Stacie Linsky | Myron Thorner |
| Dana Levy | Tania-René Valdespino |
| Jason Levy | Richard Weissman |
| Marcie Levy | Jeff Wilensky |
| Carrie Lesser | YAD- Chai Impact |
| Paul Mahan | Hillel School |
| Bonnie Miele | Hebrew Academy |

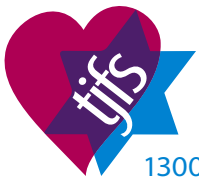
endowments

Janis & Morrie Boas Fund
Brash Family Fund
Julia and Samuel L. Flom Fund
Audrey & Alfred Haubenstein Foundation
Maril and Kay Jacobs Fund
Miriam Lengyel TIKVAH Program
Susanne EW Brav Life Education Fund
Tampa Jewish Community Re-education Fund
Tampa Jewish Community Emergency Relief Fund
TJFS Endowment Fund
Paula S Zielonka Social Service Leadership Award Fund

grants

1818 Philanthropic Circle
Best Buy
Children's Board of Hillsborough County
Community Foundation of Tampa Bay
FEMA
Hillsborough Sheriffs
Junior League
Scripps Howard Foundation
Sweetbay
Tampa Jewish Federation
Target
United Way of Tampa Bay

*“The TIKVAH Talk
programs have
been a tremendous
help in finding
resources for my son.”*



Tampa Jewish Family Services

13009 Community Campus Drive
Tampa, Florida 33625-4000

2008-09 staff & board

staff

- Penny Wagner-Schuster, LCSW
- Executive Director
- Vicki Robey, LCSW
- Clinical Director
- Sofia Maisler, LCSW
- Director of Senior Services
- Michael Barnett
- Chief Financial Officer
- Lea Davidson- Bern
- Food Bank/Volunteer Coordinator
- Justin Roth, MSW
- Psychotherapist
- Denise Thorner
- Administrative Assistant
- Lydia Abrams, LCSW
- TIKVAH Coordinator
- Mary George
- Senior Care Coordinator
- Barbara Hicks
- Senior Care Coordinator
- Brita Wilkins Lincoln
- Marketing and Development

board of directors

- Steve Freedman, PhD
- President
- Stacie Linsky
- Vice President
- Ellen Lorenzen, Esq
- Secretary/Parliamentarian
- Susan Haubenstein, Esq.
- Treasurer
- Dale Solomon
- Personnel Committee Chair
- Esther Segall
- Immediate Past President
- Debbie Doliner
- Beverly Fink
- Janie Friedland
- Michael Gamson
- Caroline Kass
- Karen Kuhn
- Jan Lepow
- Hazzen Jodi Sered- Lever
- Irene Levine
- Meg Moskowitz
- Raymond Reed
- Dale Solomon
- Harvey Stahl, CPA
- Beverly White, Esq
- Jeff Wilensky

hours & contact

Mon-Thurs 9am-5pm

Fri 9am-4pm
(extended hours available by appointment)

phone **813.960.1848**

fax **813.265.8239**

e-mail **info@tjfs.org**

